

Cookie Policy

Video Content Agency “16x9” Website

Last updated: **March 17, 2023**

Intro

Video Content Agency “16x9” (“**we**” or “**16x9**”) welcomes you.

This Cookie Policy (“**Cookie Policy**”) applies to our website, available following the link <https://16x9.agency/> (“**Website**”).

The Cookie Policy describes why, how, and when we use cookies on our Website.

Learn more about who we are, how you can contact us, and how we process personal data in our [Privacy Notice](#).

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About us

Name	16X9 AGENCY INC
Registration number	92-3877081
Address	1825 Coney Island Avenue, Brooklyn, NY 11230
Email	hello@16x9.agency – for any privacy issues.

About cookies

A cookie is a small text file that is placed on your hard drive by a web page server. Cookies contain information that a web server can later read in the domain that issued the cookie to you.

Some cookies will only be in usage if you use certain features or select certain preferences, and some cookies are essential to the Website and will always be used.

According to legislation, we can store cookies on your device if they are strictly necessary for the operation of the Website. For all other types of cookies, we need your permission. You can change or withdraw your consent from the cookies we collect anytime.

Cookies usage









We use cookies and other technologies to ensure everyone using the Website has the best possible experience. For example, when you use our Website, we may place several cookies in your browser. We use these cookies:

- to enable us to hold session information as you navigate from page to page within the Website;
- to improve your experience;
- to track and analyze usage and other statistical information.

If you elect not to activate cookies or disable cookies later, you may still visit our Website, but your ability to use some features or areas of those offerings may be limited.

How to turn off cookies

You can generally activate or later deactivate the use of cookies through a functionality built into your web browser. If you want to disable cookies, then you can find instructions for managing your browser settings at these links:

 Internet Explorer	 Firefox	 Chrome	 Opera
 Microsoft Edge	 Vivaldi	 Safari	 Brave

If you want to learn more about cookies or how to control, disable, or delete them, please visit www.allaboutcookies.org for detailed guidance.

In addition, specific third-party advertising networks, including Google, permit users to opt out of or customize preferences associated with their Internet browsing. To learn more about this feature from Google, click [here](#).

Cookies we use

We use several types of cookies:

- [Necessary cookies](#);
- [Preference cookies](#);
- [Statistics cookies](#);
- [Marketing cookies](#).

Necessary cookies

Necessary cookies help make the Website usable by enabling basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies.

Name	Purpose	Expiry
__cf_bm (provider: monday.com)	This cookie is used to distinguish between humans and bots. This is beneficial for the Website, in order to make valid reports on the use of the Website.	1 day
__cf_bm (provider: vimeo.com)	This cookie is used to distinguish between humans and bots. This is beneficial for the Website, in order to make valid reports on the use of the Website.	1 day
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the Website.	2 years
JSESSIONID	Preserves users' states across page requests.	Session
PHPSESSID	Preserves user session state across page requests.	Session
_event_tracker_queue	___	Persistent
bb_visitor_id	___	10 years
xi_city	___	10 years
xi_country	___	10 years
xi_ip	___	10 years
xi_loc	___	10 years
xi_org	___	10 years
xi_postal	___	10 years
xi_region	___	10 years
xi_time_diff	___	10 years

Preference cookies

Preference cookies enable the Website to remember information that changes the way the Website behaves or looks, like your preferred language or the region you are in.

Name	Purpose	Expiry
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pll_language	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the Website, if possible.	1 year
_icl_current_language	Saves the user's preferred language on the Website.	1 day
wp-wpml_current_language	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	1 day

Statistics cookies

Statistics cookies help Website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Purpose	Expiry
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the Website.	2 years
_gat	Used by Google Analytics to throttle request rate.	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the Website.	1 day
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
vuid	Collects data on the user's visits to the Website, such as which pages have been read.	2 years

Marketing cookies

Marketing cookies are used to track visitors across websites. The intention is to display relevant and engaging ads for the individual user, thereby more valuable for publishers and third-party advertisers.

Name	Purpose	Expiry
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
LAST_RESULT_ENTRY_KEY	—	Session
LogsDatabaseV2:V699db992 #LogsReq	—	Persistent

uestsStore		
remote_sid	Necessary for the implementation and functionality of YouTube video-content on the Website.	Session
ServiceWorkerLogsDatabase#SWHealthLog	—	Persistent
TESTCOOKIESENABLED	—	1 day
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
YtIdbMeta#databases	—	Persistent
yt-remote-cast-available	Stores the user's video player preferences using embedded YouTube video.	Session
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video.	Session
yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video.	Persistent
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video.	Persistent
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video.	Session
yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video.	Session
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video.	Session

Cookie Policy updating

If there are any material changes to the Cookie Policy, we will notify you by posting a prominent notice on our Website before the change becomes effective. We encourage you to review this page periodically for the latest information from Cookie Policy.

Your continued use of the Website constitutes your agreement to be bound by such changes to the Cookie Policy. If you do not accept the terms of the Cookie Policy, your only remedy is to discontinue using and accessing the Website.