

Privacy Notice

Video Content Agency “16x9” Website

Last updated: **March 17, 2023**

Intro

Video Content Agency “16x9” (“**16x9**” or “**we**”) welcomes you. This Privacy Notice (“**Privacy Notice**”) applies to our website, available following the link <https://16x9.agency/> (“**Website**”).

The Privacy Notice describes how your personal data is collected, stored, used and what happens when you use the Website.

Content

[About us](#)

[About you](#)

[Personal data](#)

- [Sources of data](#)
- [Lawful bases for processing](#)
- [Visitors’ data](#)
- [Job Applicants’ data](#)
- [Potential Clients’ data](#)
- [Data received from third parties](#)

[Data sharing with third parties](#)

- [Details](#)

[Data protection](#)

[Data subjects rights](#)

- [United States residents](#)
- [Do not sell my personal information](#)
- [Do-not-track requests](#)

[Cookies](#)

[Privacy Notice updating](#)

About us

Name	16X9 AGENCY INC
Registration number	92-3877081

Address	1825 Coney Island Avenue, Brooklyn, NY 11230
Email	hello@16x9.agency – for any privacy issues.

About you

When you use our Website, you become our user (“**User**”).

Type of User	Description
Visitor.	User, who visits our Website.
Job Applicant.	User, who applies to vacancies available on the Website.
Potential Client.	User, who fills out the “Contact Us” form on the Website.

Please note! We do not knowingly process the personal data of the Users under the age of 18. If you are such a User or the legal representative of such a User, please, [contact us](#).

Personal data

Sources of data

We receive your data when you visit our Website and interact with it, depending on your actions on the Website.

We may also (although we do not necessarily do so) receive data from third parties. It depends on your settings and the features you use.

Lawful bases for processing

To process your personal data, we rely on the following lawful bases:

- **performance of the contract** — for the processing of personal data necessary for the negotiating on, conclusion, and performance of a contract with you;
- **legitimate interest** — for the processing necessary for the development of our services and reasonable for you;
- **consent** — for additional processing for specific purposes (read more below).

Visitors’ data

When you use our Website as the Visitor, we collect some data automatically. We need technical data to operate, support, and improve the Website’s functionality.

Type of data	Description	Reasons for processing	Lawful basis
Necessary technical data.	Information about your visits and use of the	The smooth operation of the Website.	Performance of the contract.

	Website, including the source of the links, the time and duration of the visit, and navigation.		
Necessary cookies.	Information that is necessary for the operation of the Website.	Improving your experience using the Website.	Performance of the contract.
Marketing cookies.	Marketing information used to match relevant advertising to you.	Marketing.	Consent.
Preference cookies.	Information that is necessary for the operation of some services on the Website including information that changes the way the Website behaves or looks.	The operation of some services on the Website.	Consent.
Statistics cookies.	Information used to understand how the Users interact with the Website by collecting and reporting information.	To monitor the Website's performance for statistical purposes.	Consent.
Data storage			
Necessary technical data.		Stored during the use of the Website and for 3 years from the last visit.	
Cookies.		Stored during the expiry period provided in our Cookie Policy .	

Job Applicants' data

Source of data	Description	Reasons for processing	Lawful basis
When you apply for vacancies on the "Vacancies" webpage.	Full name.	To identify the candidate.	Performance of the contract.
	Chosen skills.	To evaluate the candidate.	Performance of the contract.
	Portfolio.	To accurately evaluate the candidate.	Legitimate interest.
	Cost of work.		Legitimate interest.
	Phone number.	To contact the candidate.	Performance of the contract.
	Email.		Performance of the contract.

	Facebook profile name or URL.	To accurately evaluate the candidate.	Legitimate interest.
	Instagram profile name or URL.		Legitimate interest.
	Attached CV or resume.		Legitimate interest.
	Additionally provided information.	To consider additional information important for you.	Legitimate interest.
Data storage			
Data that is processed on the basis of the contract performance.	<p>Stored during communication and for 1 year after the position is closed.</p> <p>Our internal policies and applicable legislation regulate storage periods for candidates that join our team.</p>		
Data that is processed on the basis of the legitimate interest.	Stored for 1 year after collection.		

Potential Clients' data

Source of data	Description	Reasons for processing	Lawful basis
When you fill out the "Contact Us" form on the Website.	Name.	To personalize our response to your request.	Legitimate interest.
	Email.	To contact you.	Performance of the contract.
	Company.	To personalize our response to your request.	Legitimate interest.
	Chosen product.	To clarify the subject of your request.	Performance of the contract.
	Description of the requested question or problem.	To propose our services based on your request.	Performance of the contract.
Data storage			
Data that is processed based on the contract performance.	Stored for 3 years after resolving a request.		
Data that is processed based on the legitimate interest.	Stored for 3 years after resolving a request.		

Data received from third parties

We may receive some personal data from third parties.

The amount of data collected, the purposes, and the legal basis for processing is determined by the respective privacy documents of these third parties.

To get a detailed list of such third parties, [contact us](#).

Data sharing with third parties

We mainly share your personal data only with our contractors in the scope we need to provide services and technical and customer support, but we may also need to share the data with the other parties.

Details

We share your data on the following grounds:

- 1. Performance of a contract.** We may transfer your data to our contractors and partners for contractual purposes.
- 2. Consent.** We may transfer your personal data based on your explicit consent.
- 3. Compliance with the law.** We may disclose your personal data to third parties to the extent that it is necessary:
 - to comply with a government request, court order, or applicable law;
 - to prevent unlawful use of our Website or policies;
 - to protect against claims of third parties;
 - to help prevent or investigate fraud.

Data protection

We apply a variety of security measures appropriate to the risks.

Organizational measures
Internal policies and instructions
Non-disclosure agreements (NDA)

Physical measures
Signaling

Technical measures

Backups
Firewalls

Data subjects rights

United States residents

You, as data subjects, have some special privacy rights. To use them, please [contact us](#).

Please note! Depending on the state and legislative requirements, we have from 30 to 60 days to exercise your request, with the right to postpone it for 30 days more.

Your rights vary depending on the laws that apply to you, but may include:

Right	Description	Area	
Right to access.	You can request an explanation of the processing of your personal data.	<ul style="list-style-type: none"> ● California; ● Virginia; ● Ohio; ● Colorado; ● Nevada; ● Massachusetts; 	<ul style="list-style-type: none"> ● Minnesota; ● New York; ● North Carolina; ● Pennsylvania; ● Delaware; ● Utah.
Right to rectification.	You can change the data if it is inaccurate or incomplete.	<ul style="list-style-type: none"> ● California; ● Virginia; ● Colorado; ● Nevada; ● Delaware; 	<ul style="list-style-type: none"> ● Massachusetts; ● Minnesota; ● New York; ● North Carolina.
Right to deletion.	You can send us a request to delete your personal data from our systems.	<ul style="list-style-type: none"> ● California; ● Virginia; ● Ohio; ● Colorado; ● Massachusetts; 	<ul style="list-style-type: none"> ● Minnesota; ● New York; ● North Carolina; ● Pennsylvania; ● Utah.
Right to restriction.	You may partially or completely prohibit us from processing your personal data.	<ul style="list-style-type: none"> ● California; ● Massachusetts; 	<ul style="list-style-type: none"> ● New York.
Right to portability.	You can request all the data you provided to us and request to transfer data to another controller.	<ul style="list-style-type: none"> ● California; ● Virginia; ● Ohio; ● Colorado; ● Massachusetts; 	<ul style="list-style-type: none"> ● Utah; ● Minnesota; ● New York; ● North Carolina.
Right to opt out.	The right to prohibit the sharing or selling of your data.	<ul style="list-style-type: none"> ● California; ● Virginia; 	<ul style="list-style-type: none"> ● New York; ● North Carolina;

		<ul style="list-style-type: none"> • Ohio; • Colorado; • Nevada; • Massachusetts; • Minnesota; 	<ul style="list-style-type: none"> • Pennsylvania; • Delaware; • Colorado; • Utah.
Right against automated decision-making.	You have the right not to be subject to a decision based solely on automated means if the decision produces legal effects concerning you or significantly similarly affects you.	<ul style="list-style-type: none"> • California; • Massachusetts; • Virginia; • Colorado; 	<ul style="list-style-type: none"> • Minnesota; • New York; • North Carolina.
Right to lodge a complaint.	If your request was not satisfied, you can file a complaint with the regulatory body.	By default.	
<p>Please note! Some states do not have privacy laws. The rights of residents of such states are governed by U.S. federal law. If your state is not on the list, please contact us.</p>			

If your complaint was not satisfied, you can file a complaint with the [Federal Trade Commission](#).

Do not sell my personal information

California residents have the right under the California Consumer Privacy Act to opt out of the “sale” of their personal information by a company governed by California Consumer Privacy Act.

16x9 does not sell your personal information to anyone nor use your data as a business model.

However, we support the California Consumer Privacy Act by allowing California residents to opt out of any future sale of their personal information. If you would like to record your preference that we will not sell your data in the future, please contact us via hello@16x9.agency.

Do-not-track requests

California residents visiting our Website may request that we do not automatically gather and track information about their online browsing movements across the Internet.









Such requests are typically made through web browser settings that control signals or other mechanisms that allow consumers to exercise choice regarding collecting personal data about an individual consumer's online activities over time and across third-party websites or online services.

We currently do not have the ability to honor these requests. We may modify this Privacy Notice as our abilities change.

Cookies

We use cookies that are needed for the Website's operation. By using cookies, we receive automatically collected data. You can read more in our Cookie Policy.

If you want to disable cookies, you can find instructions for managing your browser settings at these links:

 Internet Explorer	 Firefox	 Chrome	 Opera
 Microsoft Edge	 Vivaldi	 Safari	 Brave

Privacy Notice updating

The Privacy Notice and the relationships falling under its effect are regulated by US laws.

Existing laws and requirements for the processing of personal data are subject to change. In this case, we will publish a new version of the Privacy Notice on our Website.

If significant material changes are made to our Website that may affect your privacy and confidentiality, we will notify you by displaying information on the main page of our Website and ask for your consent if necessary.